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Bathrooms

# AQUAelite at Cersaie 2017

By Melanie Gardener - July 19, 2017

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Ninfea, Club, and Colonna 316: the new 100% Italian-made products AQUAelite will be exhibiting at Cersaie 2017; a synthesis of efficient manufacturing processes, waste reduction, and use of noble and recyclable materials.

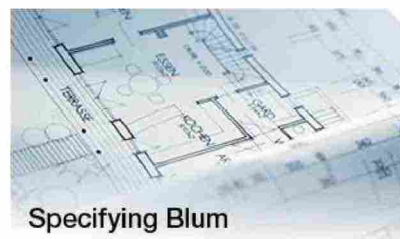


AQUAelite - Ninfea

Built-in, wall-mounted, column shower heads, slide rails and shower sets characterised by a modern and elegant design, a variety of forms resulting from a meticulous aesthetic reflection, and the perfect synthesis of continuous research work, quality materials, use of avant-garde technologies, and an artisan tradition that has been passed down from father to son for forty years.

Forty years from its birth, AQUAelite is ready to take part in its first Cersaie with its own booth and significant innovations. The first one describes a new way of thinking about the shower space, developed through an environment studied in the smallest detail that references the new company showroom; the second ones are about avant-garde equipment, customization and tailor-made projects, special finishes, efficient manufacturing processes aimed at reducing the waste of a 100% Italian-made product in terms of design, development, production, assembly, and testing, and they are, above all, about noble and recyclable materials.

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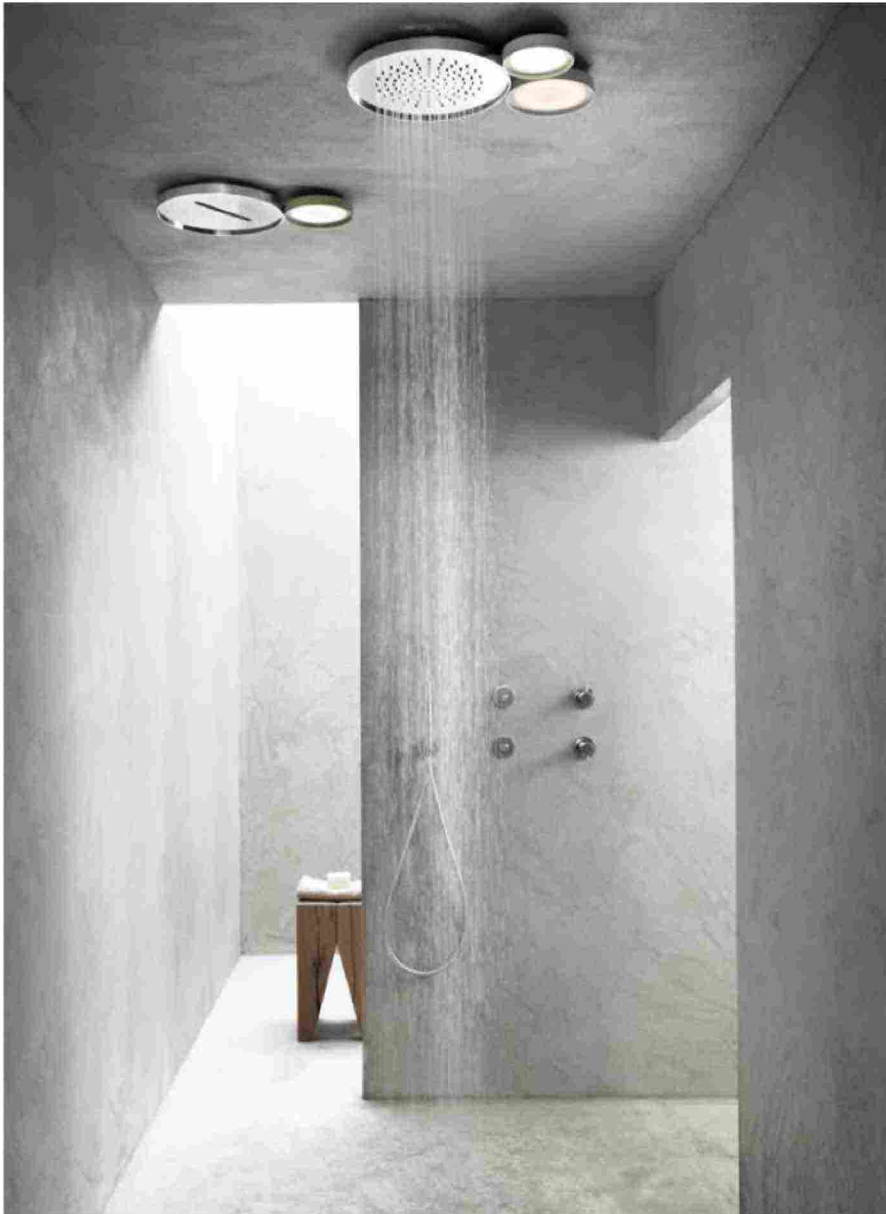
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**AQUAelite** - Ninfea: Inspired by the leaf of its namesake flower, the Water Lily, the Ninfea collection consists of "large round leaves" of different sizes, finishes, and colours

**AQUAelite** has also begun to collaborate with external designers for the first time. The leading product of this Cersaie fair, Ninfea, was created from a project by Alessandro Canepa, a budding designer with remarkable creative flair. A new concept and a new way of experiencing the shower. The various functions of the traditional shower head are broken up and then put back together at will, like the leaves of a water lily. Nature, with its beauty and purity, becomes an inspiring motif while form and function blend together, bringing to life a veritable path of wellbeing made of water, light and sounds.

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**AQUAelite** - Club: designed and manufactured entirely by the internal technical department (**AQUAelite** LAB, manager Edgardo Rodà)

The other two projects to be presented, Club and Colonna 316, are the result of the artistic expression of **AQUAelite** LAB, the internal technical department that has long dealt with conceiving, designing, and creating collections of high functional and aesthetic value. Distinguishing signs of the new **AQUAelite** design are the slender lines and combination of various materials, including mostly steel, plastic, technopolymers and thermoplastic rubber.

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**AQUAelite** - Colonna: The missing component of the Metal collection, the Colonna is made from brushed 316 steel.

The continuous search for efficiency and water-saving solutions makes **AQUAelite**® a very "green" brand, which is environmentally friendly and attentive to manufacturing efficiency. AQUAring, for example, is a water diffusion system which, combined with the particular design of the cartridges inside showerheads and showers and the use of flow control valves, enables products that dispense just 9L/min, ensuring high performance with reduced water use, while maintaining optimum comfort for the user.

In this context, the use of LED RGB lighting effects, combined with different water jets, helps to create an enhanced sense of wellbeing. Aqua Blue Sound then adds that touch of extreme grace, bringing music into the shower and adding a further level of sensory experience.

For more information visit [aquaelite.it](http://aquaelite.it)

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